



TAMEER's Princess Tower Completes Superstructure

The world's tallest residential tower in final phase

**Prestigious Dubai Marina development on track for completion in
December 2011**

Dubai – UAE, 20 June, 2011: Tameer Holding Investment LLC, a leading property developer in the Middle East, announced that completion of the Superstructure for Princess Tower has been achieved. Princess Tower will become the tallest residential building in the world when it is completed.

Interior finishing works are progressing as scheduled on this prestigious and highly sought after Dubai Marina development. The tower, which encompasses 107 floors over 6 basements, ground floor and 100 above ground floor, is scheduled to be completed in December 2011.

Commenting on the progress of the project, Federico Tauber, President of Tameer Holding Investment said, "Princess Tower is now in its final stages of construction and we look forward to the delivery and handover of this icon project to each of our customers. With its imposing height of 414m and world record status, Princess Tower will become another prominent landmark for Dubai."

With a total built up area of 1.75 million square feet, Princess Tower houses 763 luxury apartments, including one, two and three bedroom apartments plus four and five bedroom penthouses which have spectacular views over the Arabian Gulf. For added convenience 8 retail spaces have been provided to the ground floor.

Located minutes away from other prominent projects such as The Palm Jumeirah, Burj Al Arab and Madinat Jumeirah, Princess Tower offers its customers an exceptional range of standard inclusions, high quality finishes, well designed interiors and a wide range of recreational facilities. Residents will also be provided with private parking, easy access to public transport with close proximity to the Dubai Metro, as well as several leading shopping facilities such as Marina Mall and Mall of the Emirates.

The upcoming Al Sufouh Tramway, will also pass directly by Princess Tower, further enhancing accessibility to the Dubai Marina and neighboring areas.

Photo caption: Princess Tower reaches 100th level.

- Ends-

About TAMEER

Dedicated to the meticulous creation of comfortable living spaces and inspirational work environments, Tameer Holding Investment L.L.C. (TAMEER) emerged with an ambitious vision of developing as one of the most trusted brand names in real estate. TAMEER's commitment to pursuing perfection and its relentless search for innovation, distinguished it as one of the early pioneers in the fast-expanding regional market.

For more information, please contact:

Tameer Holding Investment L.L.C.
Marketing Department
Tel: 00971 - 4 - 407 5555

or

TRACCS
Farah Ibrahim
Tel: 00971 - 4 - 3672530
TRACCS 24/7 Media Hotline: 00971 -50- 9448389
Email: farah.ibrahim@traccs.net