



The World's Tallest Residential Tower is in Dubai TAMEER's Princess Tower Reaches Final Height of 414m

Dome and mast of the prestigious Dubai Marina development completed

Dubai – UAE, 01 February, 2012: TAMEER, a leading real estate developer in the Middle East, announced the completion of the dome and mast of its landmark Princess Tower, making it the world's tallest residential tower at a final height of 414 meters.

The highly sought-after Dubai Marina development stands at a dizzying 107 storey tall and encompasses basement floors, one ground floor and 100 above-ground levels. The project is in its final stages of development and expected to be handed over in the second quarter of this year.

Commenting on the completion of the dome and mast structure, Federico Tauber, President of TAMEER said, "In a city of skyscrapers it is still an extremely satisfying feeling to have completed yet another record-breaking project. Princess Tower is now the tallest residential building in the entire world and its excellent location, distinctive presence and iconic status as a residential super-high rise makes it a very prestigious and sought-after address to live in."

A few years worth of challenges culminated in the successful assembly of the dome, topped off by the decorative mast weighing in at 110 tons of steel and aluminum.

Occupying a land area of 37,410 square feet, Princess Tower houses 763 luxury apartments, including one, two, three, four bedroom apartments in addition to penthouse apartments overlooking Palm Jumeirah, one of the most glittering urban landscapes in the Middle East. For resident's convenience and enjoyment, Princess Tower provides sports and recreational facilities including outdoor and indoor swimming pools, car parking, eight commercial retail outlets, billiard and table tennis rooms, children's play areas in addition to fully equipped gymnasiums. A unique and mesmerising panoramic full floor function area perched on the 97th floor is reserved for the fortunate few.

Princess Tower is surrounded by world renowned 5-star hotels, flourishing beach resorts, cosmopolitan restaurants, stylish bars and night clubs offering the mixture of a dynamic and exciting lifestyle with the calm and serenity of living by the sea.

The most diversified and entertaining areas of Dubai with Mall of the Emirates, Marina Mall, and Ibn Battuta Mall, multi-cultural schools and reputed universities based in Knowledge Village, are just minutes away.

For business needs, Dubai Media City, Dubai Internet City and Jebel Ali free zones provide world renowned trade and commerce haven.

Easy access to public transport with close proximity to the Dubai Metro makes living in Princess Tower a true and unique experience. The upcoming Dubai Al Sufouh Citadis Tramway, when completed will pass directly by Princess Tower, enhancing accessibility and connectivity even further.

Photo caption: Princess Tower dome and mast completed reaching final height of 414m.